

GRAPHIC DESIGNER / ILLUSTRATOR

INTRODUCTION

City of London Sinfonia (CLS) are seeking a highly creative and effective graphic designer/illustrator to design the artwork for our upcoming season. Working closely with the Marketing and Audiences Manager, you need to ensure that all artwork meets CLS's brand and visual guidelines and is delivered to the highest standards.

THE BRIEF

To produce to an agreed design brief:

- 1 x A3 poster for the upcoming CLS season as a whole, plus banners and thumbnails of the design (1:1, 4:3 and 16:9)
- 7 x A3 posters for individual concerts of the CLS season, plus banners and thumbnails of the design (1:1, 4:3 and 16:9)

TIMEFRAME

Applications close: 5 June 2022

Brief, informal interviews: 7 and 8 June 2022

Decision communicated: By 9 June 2022

Delivery date: 27 June 2022.

FEES

The total fee for this project is £3,000.

SUCCESSFUL BIDDERS WILL HAVE THE FOLLOWING SKILLS/EXPERIENCE

Essential attributes:

- Creative thinking with an abundance of design ideas;
- Experience developing concepts from idea to execution;
- Passion for communicating creative programmes to audiences;
- Excellent organisation skills, and an ability to work to tight deadlines.

Desirable attributes:

- Experience working with client feedback;
- Experience working to brand guidelines;
- Experience of working in the arts.

HOW TO APPLY

Please apply by email with a short covering letter (no more than 1 page) outlining your relevant skills and why you are interested in this opportunity, as well as links to your portfolio and/or relevant work. If you are just starting out and don't have a portfolio or relevant work, please get in touch and we'd be happy to send you a design brief to work on.

Send your email to info@cls.co.uk for the attention of Gabriele Neuditschko, Marketing and Audiences Manager, with the subject line Graphic Designer / Illustrator **before 5 June**.

City of London Sinfonia is an equal opportunities employer. Applications are assessed on merit alone and we would particularly welcome bids from candidates with protected characteristics, regardless of background, ethnicity, gender, sexual orientation, or any other element of identity.

If you would like any additional information or to discuss any access needs or adjustments that may be required, please contact info@cls.co.uk.

ABOUT US

CLS is a London-based chamber orchestra, rooted in the belief that music and creativity are for anyone and everyone. We are leading the way in creative, collaborative practice in health and social care through our participation programme, and the skills our musicians have developed in this programme are at the core of everything we do.

Over the last decade, we have established our 'seriously informal' performance style, reaching new and diverse audiences by presenting live music in modern, exciting, and thought-provoking ways in our concert series, often in open-spaced venues such as East London clubs, university halls and cathedrals. This approach led to being commended as runner-up in the Ensemble category in the 2020 RPS Awards.

We were awarded the 2020 Royal Philharmonic Society (RPS) Impact Award for our Sound Young Minds project, which provides opportunities for young people in psychiatric hospitals to work with each other and express themselves. Other core projects include Room to Room Music with residents in care homes, Music for Children in London hospitals, and social prescribing with the new Tessa Jowell Health Centre. Our Comfortable Classical series of relaxed concerts, which was adapted to online concerts during 2020, invites anyone and everyone to interact with CLS musicians and experience orchestral music.

Our Orchestra gives over 75 performances each year, performing regularly at The Albany (Deptford) and Canada Water Theatre, Southbank Centre's Queen Elizabeth Hall, Southwark Cathedral, and St Paul's Cathedral. We are also proud to be Resident Orchestra at Opera Holland Park. Tours in recent years have included Japan, Ireland, and cathedrals around the UK. Recordings include *King of Ghosts* with sarodist Soumik Datta (Globe Music, 2017) and Stuart Hancock's *We're Going on a Bear Hunt* (Sony Classical, 2017).